

2023 ANNUAL REPORT



LETTER FROM OUR CHAIR



Dear Friends and Supporters of Keiro Northwest,

As we reflect on 2023, I am filled with gratitude and excitement to share our achievements and progress at Keiro Northwest. This year has been marked by significant milestones and transformative changes that have strengthened our commitment to providing exceptional care and services to our community.

One of the most notable developments was the hiring of a new Executive Director for Nikkei Manor. After a comprehensive search process, we are pleased to welcome Amy Nguyen to our team. She brings a wealth of experience, a deep understanding of our mission, and a passionate dedication to serving our residents. Under her leadership, we are confident that Nikkei Manor will thrive as a nurturing and vibrant community for our elders.

Throughout the year, our board and staff have worked tirelessly to enhance the quality of our programs and services. We have focused on improving resident care, expanding community outreach, and strengthening our financial sustainability, guided by our mission to ensure Keiro Northwest remains a beacon of support for generations to come.

Our success would not be possible without the unwavering support of our donors, volunteers, and partners. Your generosity and commitment enable us to provide the highest level of care and uphold the cultural values central to our mission. On behalf of the Board of Directors, I extend my heartfelt thanks to each and every one of you.

As we look ahead, we are excited about the future and the opportunities it holds. We remain dedicated to advancing our mission, fostering a sense of community, and ensuring our residents live with dignity, respect, and joy.

Thank you for being an integral part of the Keiro Northwest family. Together, we will continue to make a profound impact on the lives of those we serve.

With warm regards,

A handwritten signature in black ink, appearing to read 'Dave Cullen'. The signature is fluid and cursive, with a prominent 'D' and 'C'.

Dave Cullen
Chair of the Board of Directors
Keiro Northwest



LETTER FROM OUR EXECUTIVE DIRECTOR



Dear Residents, Families, Friends, and Supporters,

I am honored to address you as the Executive Director of Nikkei Manor. Joining the Keiro Northwest family has been profoundly rewarding, and I am committed to continuing the legacy of excellence that defines our community.

This past year has been one of change and renewed dedication to our mission. My transition into this role has been seamless, thanks to the warm welcome and support from the residents, staff, and Board of Directors. I am continually inspired by the stories and histories of our residents.

We have introduced new activities to enhance the physical, mental, and emotional well-being of our residents, fostering an engaging and supportive environment. I am also proud to announce that Nikkei Manor received the Pinnacle Customer Experience Award for 2023, a testament to our commitment to excellence in our resident satisfaction.

We have strengthened our ties with the broader community, expanding partnerships with local organizations to bring more resources and opportunities for our residents. These collaborations ensure that Nikkei Manor remains a pillar of the community.

I extend my deepest gratitude to our dedicated staff. Their hard work and compassion are the heart of our community. To our donors and volunteers, thank you for your generosity and unwavering support. Your contributions make a tangible difference in the lives of our residents and help us sustain high standards of care.

Looking forward, I am excited about the opportunities ahead for Nikkei Manor. We will continue to innovate, grow, and adapt to meet the evolving needs of our community. Together, we will build on our successes and face the challenges with determination and hope.

Thank you for being an essential part of our journey. I am grateful for your trust and support as we continue to make Nikkei Manor a place where our residents can truly thrive.

With sincere appreciation,

A handwritten signature in black ink, appearing to read 'Amy Nguyen'. The signature is fluid and cursive, with a large, stylized initial 'A'.

Amy Nguyen
Executive Director
Nikkei Manor

KEIRO NORTHWEST VISION, MISSION, AND VALUES STATEMENTS



KNW MISSION STATEMENT

"Honoring the past and preserving Japanese-American heritage, we provide uniquely-tailored care to meet the physical, emotional, and spiritual needs for elders to thrive."



OUR VALUES

We strive to "Make every day the best day...for our residents, staff and community" through our values of:

Respect | Trust | Kimochi (compassion and caring) | Quality of life (for our residents) | Family



OUR VISION

One community, working together to enable a culturally sensitive, stimulating environment that promotes the health and wellness of its residents' lives



COMPETITIVE ADVANTAGE

Keiro NW provides a culturally sensitive spectrum of programs and services in the easily accessible heart of Seattle's International District



EMPLOYEE VALUES

Job satisfaction and professional growth guide our efforts to enable excellence in our employees

KEY STAFF AND BOARD OF DIRECTORS

Amy Nguyen
Nikkei Manor Executive Director

Mary Orogo
Business Office Manager/
Accounting Manager for KNW

Theresa McLaughlin
Director of Wellness

Thomas Papastavrous
Director of Sales and Marketing for
Nikkei Manor

Laura Iijima-Schergen
Health Services Director

Karlee Hicks
Director of Marketing and Communications
for KNW/ Assistant to Board of Directors

Tomoko Faasuamalie
Kokoro Kai Adult Day Program Director

Mariko Ueno
Life Enrichment Manager

Itsuko Simpson
Administrative Support Department Manager/
Development Assistant for KNW

Chris Manio
Dietary Director

2023 BOARD OF DIRECTORS

Scott Kushino
Chair through 6/23/23

Dave Cullen
Vice-Chair, Chair after 6/23/23

Manami Honda
Secretary

John Matsumoto
Board Treasurer

Jessica Burkard
Director

Naomi Yanagishita
Director

Lee Field
Ex-Officio Director,
CEO of Senior Services of America -
Nikkei Manor's management company

Nancy Calos-Nakano
Director

Mara Kage
Director

Tracy Oshiro
Director

Ann Miyahira Hajnosz
Director



PROGRAMS AND DEMOGRAPHICS



TOTAL NUMBER
OF RESIDENTS SERVED



AVERAGE AGE



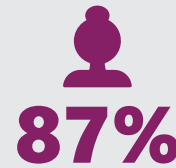
MEN
average age—84



TOTAL NUMBER OF
KOKORO KAI
PARTICIPANTS SERVED

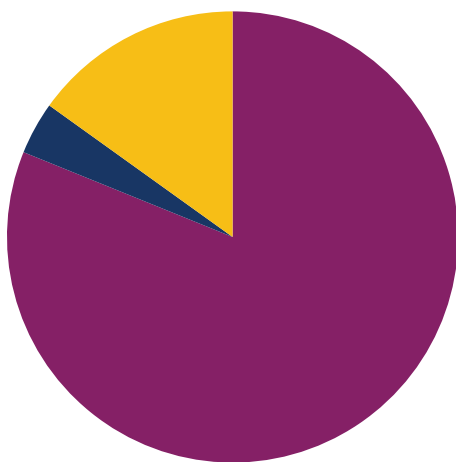


AVERAGE LENGTH
OF STAY AT
NIKKEI MANOR



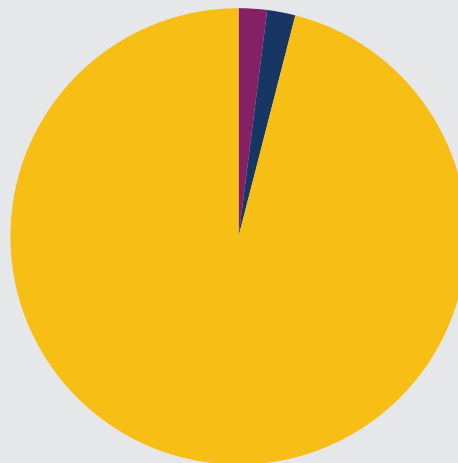
WOMEN
average age—92

PAYOR TYPE



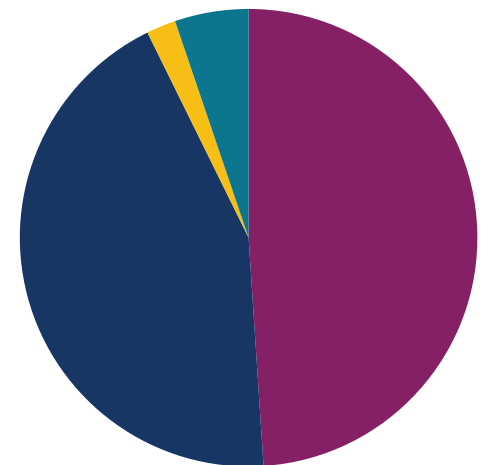
Private Pay (43) Medicaid (2)
LTC Insurance (8)

ETHNICITY



Caucasian (2) Korean (2)
Japanese (96)

GENERATION



Issei (47) Nisei (42)
Kibei (2) Sansei (5)

VOLUNTEERS

NIKKEI MANOR



11 VOLUNTEERS (total 312 hours)

include Singing: 4

Voice Library: 3

BON ODORI: 6 Volunteers (24 hours)



CHURCH SERVICES

Faith Bible Church (once a month)

Seattle Betsuin Buddhist Church (twice a month)



SCHOOL VISITS

UCDS (Seattle Elementary School)

Kobe Nursing University (Japan)

Nationwide Nursing University Group (Japan)

Fukushima high school students (Japan)

Shimane Prefecture University (Japan)



COMMUNITY

Okinawa Kenjin Kai (Bon Odori)

Northwest Taiko (Bon Odori)

NAWMBA Seattle (Christmas Carol)

KOKORO KAI

MONTH	VOLUNTEERS	HOURS
January	16	220
February	12	154
March	15	214.5
April	15	181.5
May	14	192.5
June	13	132
July	14	225.5
August	16	230
September	20	179.5
October	21	223.5
November	19	225
December	18	148.5
TOTAL		2326.5

ENTERTAINERS

Chris Mau (Shakuhachi)

Eric Kobashigawa (Ukulele & Singing)

Tokyo Medical and Dental University

Joey Hendrickson & Hula dancers

Yoko, Rio and Mineko (Okarina, Flute, Piano)

Echo Chorus (Hula & Ukulele)

Echo Chorus (Choir)

"Makanaokalani Hula Dance"

Nagato Orita (Violin)

Karen Orita (Violin)

Eleanor O'Brien (Violin)

Sion Sasaki (Violin)

Melody Zhang (Violin)

Koto no WA



AYAME KAI FUNDRAISERS 2023



A very special "Thank you" to Ayame Kai Guild, the volunteer auxiliary fundraising arm of Keiro Northwest, for your unwavering support throughout the years.

SUMMER EVENT: "OUTDOOR MAKERS AND BAKERS MARKET"

This parking lot event featured vendors with unique arts and crafts, treasured collectibles, baked goods, snacks and treats.

WINTER EVENT: "AYAME KAI'S HOLIDAY MARKET"

This indoor event showcased 20+ vendors presenting unique arts and crafts, Asian dishware and art, as well as bento and baked goods.

GiveBIG 2023

Fundraising to support safety and security needs for Nikkei Manor.
Funds were used to support ongoing security guard expenses for Nikkei Manor.

CRAFTS

RESERVED



FINANCIAL

REVENUE & SUPPORT

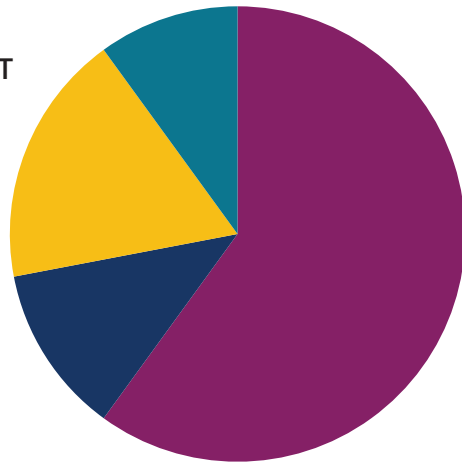
Program revenue
\$3,140,622

Contributions
\$603,371

Investment Income
\$924,920

Other
\$525,020

TOTAL \$5,193,933



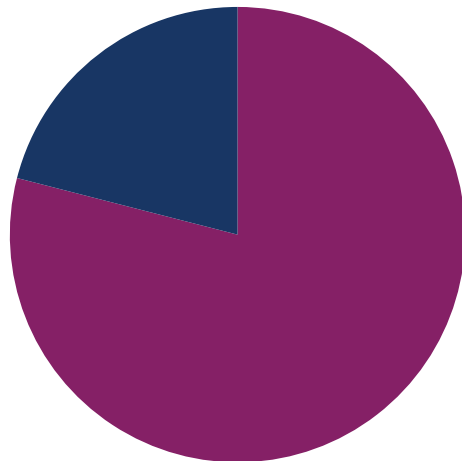
■ Program Revenue 60%
■ Contributions 12%
■ Investment Income 18%
■ Other 10%

EXPENSES

Program
\$4,148,608

Management &
General
\$1,120,260

TOTAL \$5,268,868



■ Program 79%
■ Management and General 21%

For a more in-depth look at financials, please visit
<https://keironw.org/2023financialreview/>

2023 DONORS

OVER \$5,000

Kats and Terrie Tanino
Ayame Kai
Joseph and Pamela Sherman
Neva O Lee and
Nishimura Family*
Patricia Fechner, M.D.

\$1,000~\$4,999

Akashi-Reed Charitable Fund
Dave Wyland
Japanese Presbyterian Church
Julie Ann Oiye and Randall Asplund
Kathleen Okazaki and Roy Williams
Kathryn Natsuhara
Kathy Ideta
Larry and Karlyne Sera
Michael and Nadine Miyahira
Nobie Omoto and Family
Richard and Kathryn Miyauchi
Seattle First Hill Lions Club
Susan Mochizuki
The BlackBaud Giving Fund

\$500~\$999

Andrew Taper
Craig K Ishino
Derek and Audrey Kamemoto
Frances Nishimoto
Fumiyo Ichikawa and Isao Kawamura
John and Yaeko Cella
Lillian Horita
Paul Miyake
Scott Kushino
Tomoko and Koji Matsuno
Will and Jean Fujimoto

\$100 ~ \$499

Allan Mochizuki
America Online
Ann Hajnosz
Anne Read-Andersen
Arbee and Reise Chambers
Arlene Kadoshima
Arthur and Carolyn Harano
Atsushi Kiuchi
Betsy Q Terry and Jane Powers
Bini Berhe
Bob and Patricia S Crouch
Brenda Handley
Bruce and Cora Brunette
Bruce Ritzen
Calvin and Gloria Kunimoto
Carolyn Takei
Charles Natsuhara
Chuck and Brenda Hadley
David and Elsie Murakami
David Cullen
David Fukuhara
Dirken Lee Field
Edward Yakushijin
Eileen Miyamoto
Fran Shintaku
Fred Sakura
Gail N Kaminishi
Harry Sato
Hiroshi and Amy Myoraku
Jane Tsuboi
Janet Hayakawa and Lee Lyttle
Janis Horike
Jean Okazaki
Jennifer Farkas
Jerry Murakami
Jessica Burkard
Joe and Mary Abo
Joel Burkard
John Cella

*A very special **Thank You to the Nishimura Family and East-West Investment Co.**

\$100 ~ \$499

John Ikeda
 John Matsumoto
 John Moritsugu
 John Murakami
 Joyce Miyabe
 Julianne Kumasaka
 June Shkurhan
 Kathryn Natsuhara
 Kichio Ishimitsu
 Kobe City College of Nursing
 Kyle Ichikawa
 Manami Honda
 Mark & Leila Uomoto
 Mark and Judy Murakami
 Martin Oiyee and Susan Nakagawa
 Martin Oyie
 Mary Orogo
 Michael MacLeod
 Mieke Hill
 Mike Nakano and Jen Kimura
 Miyoko Ike
 Nancy and Joe Schneider
 Nancy Calos
 Nancy Miyahira
 Nancy Tanaka
 Network for Good
 Noella Rawlings
 Oiyee Family
 Patti Saito
 Jon Mastrude
 Patty Hiroo Mastrude
 Polly and John Shigaki
 Reiko Mizumoto
 Rhys and Sharon Farren
 Richard Hayatsu
 Rick and Julie Murakami
 Roy Milyhira
 Sam and June Shkurhan
 Sheri Mizumori

Shigeko Neubecker
 Sho and Harriet Fuji
 Sid and Torrie Nagendran
 Sina Vosooghi
 Stan Nakano
 Steven Kwan
 Takashi Fuji
 Ted and Janet Tomita
 Toshiko Okamoto and Sheila Omoto
 Victor Mizumori
 WA State Secretary Vendor Program
 Warren Saito
 York Benimaru
 Yoshia Uomoto
 Yoshiye Yasuda

IN KIND

Alice Spandler
 Allison Quan
 Ann Hajnose
 Ann Yoko Brandes
 Anne Suyama
 Art Harano
 Art Oki
 1st Hill Lions Club
 Ayame Kai
 Bonnie Kane
 Bryon Moon
 Bryon Tokunaga
 Gary Matsudaira
 C.V.Chung
 "Cheryl Prophater
 National Charity League Evergreen"
 Claudette Cabral Aure
 Colin Fukano
 Daisaku Izawa
 Dave Wyland
 David Cullen
 David Tetsuo Beer
 Derek Adachi

EC Wilson Meat
 Ellen Okamoto
 Emerald City Food not Bombs
 Eugene Tagawa
 Fatima Lewis
 Fran and Adolf Spandler
 Hiroshi and Kiyoko Fuji
 Janet Lussier
 Jeanne Kumai
 Jessica Burkard
 JFC International Inc.
 Jim & Emma Hang
 John Matsumoto
 Joy Womack
 Joyce Aoyama
 Joyce Yorozu Larson
 Judith Nakamura
 June Kubo
 Kanemori Family
 "Karen Yokota Love
 Blaine Memorial UMC"
 Karyn Kubo Fleming
 Kathy Carmichael
 Katsu Cook & Suyama Family
 Kay Dorje
 Keiko Beer
 Keiko Kamikawa
 Lauren Asaba
 Lillian Hayashi
 Linda Briggs
 Linda Lee
 Lisa Matsui
 Lloyd Inouye
 Lori Whaley
 Louise Kato
 Lynn Yamaguchi
 Mamiko Matsushita
 Manami Honda
 Mara Kage
 Marcia Okazaki Chow

Marie Yoshinaga
 Mary Ann Goto
 Mary Takahara
 Miyoko Ike
 Nancy Nakano
 Nanette Toyoshima
 Patric and Antoinette Suyama
 Ray Iwata
 Rebecca Iwai
 Roy Nishimura
 Sharon Signorelle
 Sho Fuji
 Siluero Godirez
 Steve and Ann Otani
 St. Matthew San Mateo Episcopal Church
 Susan Nakagawa
 Tadao Koyama and Cyndi Yasaki
 Tim Toyoshima
 Todd Natsuhara
 Virjeanne Li (Jade Guild)
 Warren Saito
 Wendy H. Li
 Yuko Osborne
 Yumi Picks





Your donations directly impact the lives of Keiro Northwest program participants and residents. Without your support we could not continue. Since 1975, Keiro Northwest has been able to serve the community through your contributions.

WAYS TO GIVE

- General Donations to Keiro Northwest
- Designate to a specific program
- Honorary or Memorial gifts - "koden"
- Workplace campaigns and Employer matching
- Planned gifts
- In-kind giving is a way to directly support participants in our programs. These donations can include almost any item that our programs use.



CONTACT US at GivingtoKNW@keironw.org with your name, contact information and item(s) of your donation(s).

PRINTABLE DONATION FORM

<https://keironw.org/donation/>

ONLINE DONATIONS

<https://nikkeiconcerns.ejoinme.org/MyPages/DonationPage2013/tabid/362535/Default.aspx>

